



AGENDA
ECONOMIC DIVERSIFICATION STRATEGIC PLAN
ARCADIA CITY COUNCIL
CITY COUNCIL CHAMBERS
23 NORTH POLK AVENUE, ARCADIA FL

TUESDAY, MARCH 20, 2018
4:00 P.M. – 5:30 P.M.

- I. Overview of Project**

- II. Economic Development Coordination**

- III. Arcadia Today**

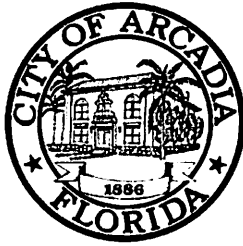
- IV. Discussion**
 - a. Strengths
 - b. Weaknesses
 - c. Challenges
 - d. Opportunities

- V. Next Steps**
 - a. Survey Boards and Online Survey
 - b. Preliminary Economic Diversification Strategic Plan

ADJOURN

NOTE: Any party desiring a verbatim record of the proceedings of this hearing for the purpose of appeal is advised to make private arrangements therefore.

PLEASE TURN OFF OR SILENCE ALL CELL PHONES



CITY COUNCIL AGENDA ITEM
Requested Council Meeting Date: March 20, 2018

DEPARTMENT: Administration
SUBJECT: Economic Diversification Strategic Plan

RECOMMENDED MOTION:

SUMMARY:

1. The City has been awarded a Community Planning Technical Assistance Grant by the Florida Department of Economic Opportunity.
2. Grant work includes the preparation of an Economic Diversification Strategy Plan (Plan) for the City and amending the City's Comprehensive Plan Future Land Use Element consistent with the Plan.
3. Work must be complete by June 2018.
4. The City will work with the Central Florida Regional Planning Council through a Planning Advisory Services Agreement to complete the work.
5. As part of this effort, public meetings will be held to solicit public input regarding economic diversification strategies.
6. The first public meeting/workshop is scheduled for Tuesday, March 20, 2018 from 4:00 pm to 5:30 pm in the City Council Chambers.

FISCAL IMPACT: Capital Budget
 Operating
 Other

ATTACHMENTS: Ordinance Resolution Budget Other: **March 20th Workshop Agenda**

Department Head: _____ Date

Finance Director (As to Budget Requirements) _____ Date:

City Attorney (As to Form and Legality) _____ Date:

City Administrator: Terry Stewart _____ Date:

COUNCIL ACTION: Approved as Recommended Disapproved
 Tabled Indefinitely Tabled to Date Certain _____ Approved with Modifications